

The following document sets forth the Privacy Policy for the Horizon Pro Dental website, <https://horizonprodental.com.au>.

Horizon Pro Dental is committed to providing you with the best possible user experience. Horizon Pro Dental is bound by the Privacy Act 1988 (Cth), which sets out many principles concerning the privacy of individuals.

Collection of your personal information

You can view many aspects of the site without providing personal information. However, for access to Horizon Pro Dental support, some features require you to submit personally identifiable information. This may include but is not limited to your name, phone number and email address.

Google Analytics

This site uses Google Analytics to provide a better experience to its users, by aggregating data that helps us to provide more relevant advertising and content. Google Analytics will associate the visitation information it collects from this site with Google information from accounts of signed-in users who have consented to this association for the purpose of ad personalisation.

This Google information may include end user location, search history, YouTube history, and data from sites that partner with Google—and is used to provide aggregated and anonymised insights into users' cross-device behaviours to provide more relevant information to users. Google users may access and/or delete their data via [My Activity](#).

SendGrid

The Site uses Twilio's SendGrid to securely forward information from our contact forms to our support team. SendGrid's privacy policy can be found [here](#).

Google reCAPTCHA

The Site's contact forms use Google's reCAPTCHA service to reduce spam and abuse. reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis. Google's privacy policy can be found [here](#).

Dentally

This Site uses Dentally for bookings, holding appointments and collecting patient information required for treatment. Dentally's privacy policy can be found [here](#).

Sharing of your personal information

We may occasionally hire other companies or organisations to provide services on our behalf, including but not limited to handling support enquiries and processing transactions and bookings.

Those organisations will be permitted to obtain only the personal information they need to deliver the service. Horizon Pro Dental takes reasonable steps to ensure that these organisations are bound by confidentiality and privacy obligations in relation to the protection of your personal information.

Use of your personal information

For each visitor to reach the site, we expressively collect the following

non-personally identifiable information, including but not limited to browser type, version and language, operating system, pages viewed while browsing the Site, page access times and referring website address. This collected information is used internally to gauge visitor traffic and trends and deliver personalised content to you while you are at this Site.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future, we will use them for these new purposes only. Data collected from the time of the policy change forward will adhere to our updated practices

Changes to this privacy policy

Horizon Pro Dental reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site.

Accessing your personal information

You have a right to access your personal information, subject to exceptions allowed by law. If you would like to do so, please let us know. You may be required to put your request in writing for security reasons. Horizon Pro Dental reserves the right to charge a fee for searching for and providing access to your information on a per-request basis.

Contacting us

Horizon Pro Dental welcomes your comments regarding this Privacy Policy. If you have any questions about this Privacy Policy and would

like further information, please contact us by any of the following means during business hours, Monday to Friday during business hours, Monday to Friday.

Post

Attn: Privacy Policy,
Horizon Pro Dental,
5/212 Glen Osmond Rd,
Fullarton
South Australia, 5063

E-mail

admin@horizonprodenal.com.au